

AAND SPONSORSHIP & ADVERTISING RATE CARD – 2024

Website Banners & Box Ads (no e-broadcasts) – Continuing Education, Vendor Product Ads & similar

- Landing page - **\$800** Big Box ad for 60 days, **\$500** for Button ad for 60 days
- Non-Landing page – Select page availability - **\$500** Big Box ad for 60 days, **\$400** for Button ad for 60 days
- Non-Landing page Banner - **\$500** for 60 days

Classified Ad (e-broadcast and website classifieds page posting)

Each ad will be included in two consecutive e-broadcasts to membership and one month on our website. The ad submission deadline is the first Tuesday and third Tuesday of the month with the e-broadcasts going out approximately the second and fourth* Wednesdays of the month. Ads are not automatically renewed; you must notify us within one week of the deadline.

Practice Ads, Job Ads, Office Space ads and similar:

- 1) Members: free of charge
- 2) Non-members: **\$125.00**
- 3) Non-profit organization: **\$50.00**
- 4) Small corporate (20 employees or less): **\$185.00**
- 5) Large corporate (21+ employees): **\$375.00**

Continuing Education, Vendor Product Ads and similar:

- 1) Members: **\$200**
- 2) Non-members: **\$300**
- 3) Non-profit organization: **\$250**
- 4) Small corporate (20 employees or less): **\$400**
- 5) Large corporate (21+ employees): **\$600**

All ads should be under 300 words in word format only and may include a small graphic (size limit of the photo is 25MB). [Once a year the fourth Wednesday may end up falling to the first week of the following month.]

How to place an ad:

Email us your complete ad by the deadline

We will send you an invoice, if applicable

Pay the invoice, if applicable

We post your ad on the next scheduled date

Virtual 1-hour Webinar Vendor Series - \$1300 - 9 opportunities available per year, choose ONE month (uptake not guaranteed)

- Promote your company, product, or solution with your *instructional content* up to 60 minutes (ie the presentation needs to be educational in nature)
- Opportunity to include one, up to 2-minute promo video
- Utilized with AAND's delivery platform
- AAND provides the website promotion
- AAND provides the membership e-broadcast promotion
- AAND provides the registration process to members and non-members (AAND reserves the right to charge a registration fee, which is retained by AAND)

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Seminar Sponsorship - \$1500 – (Sponsorship of an AAND hosted seminar. Availability not guaranteed, no payment invoiced or taken until seminar sponsorship availability confirmed)

- Logo recognition in all electronic and web & social media related to the Seminar
- Logo recognition on AAND website/event webpage
- Opportunity to provide one x up to 2-minute promo video
- Provides one delegate registration to sponsored Seminar
- Opportunity to provide a draw prize

Want to deliver a Seminar? - AAND is accepting proposals [here](#).

Build to Suit

Tell us your needs and we will work with you to develop a win-win Sponsorship opportunity.

Biennial Conference

Sponsor and Exhibiting Information to be launched approximately 6 months in advance of the event.

Next conference will be in 2024.

Please note that all sponsorship and advertising will be related to the naturopathic profession and AAND reserves the right to decline sponsorship or advertising without prejudice.

For more information or to move forward with a marketing opportunity, please contact us at info@albertands.org